COOKIE POLICY

(pursuant to EU Regulation 2016/679 — GDPR and Italian DPA Provision of 10 June 2021)

Mama Gina — www.mamagina.it

Smart Family Hotel S.r.l.

Ultimo aggiornamento / Last updated: March 25, 2026

This Cookie Policy applies to **www.mamagina.it**, managed by Smart Family Hotel S.r.l.

The Data Controller is **Smart Family Hotel S.r.l.**, with registered office at Via Giacomo Scalini 70, 22034 Brunate (CO), Italy. Email: **amministrazione@smartfamilyhotel.com**.

1. What cookies are

Cookies are small text files sent by visited websites to the user's device (computer, tablet, smartphone), where they are stored and then retransmitted to the same websites on subsequent visits.

Cookies allow the Website to:

- function properly
- improve browsing experience
- collect statistical information
- provide personalized content, subject to user consent

2. Types of cookies used

a) Technical (necessary) cookies

Technical cookies are essential for the proper functioning of the Website and **do not require user consent**. They are used, for example, to:

- enable navigation
- manage sessions
- store basic preferences (language, currency)
- ensure website security

b) Analytics cookies

The Website may use analytics cookies to collect aggregated and anonymous statistical information on website usage (number of visitors, pages viewed, traffic sources). These cookies are installed only with user consent, unless they are anonymized and comparable to technical cookies, in compliance with the Italian Data Protection Authority's guidelines.

c) Profiling and marketing cookies

Profiling cookies are used to:

- analyze user browsing behavior

- provide personalized offers and content
- measure advertising campaign effectiveness

These cookies are installed **only after explicit user consent**.

3. Third-party cookies

The Website may use third-party cookies provided by external parties, such as:

- traffic analysis services (e.g., Google Analytics)
- marketing and advertising tools
- interactive maps (e.g., Google Maps)
- social network widgets

Third parties act as independent data controllers. The installation of these cookies requires user consent via the cookie banner. For the respective privacy policies, please refer to the individual providers' websites.

4. Consent management

Upon first access to the Website, a **cookie banner** is displayed allowing users to:

- **accept all** cookies
- **reject** non-essential cookies
- **customize** preferences by category

The "Accept All" and "Reject All" buttons have **equal visual prominence**, in compliance with the Italian Data Protection Authority's Provision of 10 June 2021. Closing the banner via the "X" button is equivalent to rejecting non-technical cookies.

Non-technical cookies are blocked until consent is given. Scrolling the page **does not constitute consent**. Consent may be modified or withdrawn at any time via the cookie management panel or through browser settings.

Consent is refreshed every **6 months**, as recommended by the Italian Data Protection Authority.

5. How to disable cookies via browser

Users can manage or disable cookies directly through their browser settings:

- Google Chrome: support.google.com/chrome/answer/95647
- Mozilla Firefox: support.mozilla.org/en-US/kb/enable-and-disable-cookies
- Safari: support.apple.com/guide/safari/manage-cookies-sfri11471
- Microsoft Edge: support.microsoft.com/help/4027947

Disabling technical cookies may affect proper website functionality.

6. Data Controller

Smart Family Hotel S.r.l.
Via Giacomo Scalini 70, 22034 Brunate (CO), Italy
Email: amministrazione@smartfamilyhotel.com

7. Updates to this Cookie Policy

This Cookie Policy may be updated from time to time, including in relation to changes in cookies used or applicable legislation. Users are encouraged to review it periodically.

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